

# **AS91880 - Develop a digital media outcome**

## **Brief**

Create a web page on a well-known New Zealand personality. This may be in the area of sport, entertainment, art, literature or science. Although you only need to create one web page, it must be designed as if it is part of a larger web site.

Page must be designed according to standard website layout guidelines and all information blocks must be placed inside the appropriate containers. Also correct hierarchy of headings must be observed. At least one image must be provided, which must be suitably presented.

The display must be designed to ensure comfortable reading and must be optimised for the visually impaired. Provisions must be made for users to alter the display to suit their own viewing needs.

Navigation facilities must be provided for ease of movement within the page itself

Data for the page must be collected from at least three different sources, and at least one should be a non-website source if possible. All sources must be clearly acknowledged, and for web sources a link back to the original information must be provided.

## Marking Scheme

Achievement	Page contains the standard six subdivisions	
	Internal navigation implemented	
	All data blocks must be within appropriate containers	
	Containers must reflect the logical flow of the data	
	At least one appropriately formatted image must be used.	
	Page contents can be read without undue strain	
	At least three data sources used	
	Data sources acknowledged	
Merit	All formatting contained in a linked CSS file	
	Display optimised for the visually impaired	
	Display can be interactively changed by user	
	Links to external sources provided as appropriate	
	Data sources professionally acknowledged	
Excellence	Minimum repetition in formatting instructions	
	At least three versions of the HTML document provided indicating continuous improvements	
	Documentation provided indicating that permission was requested to use an external source	